

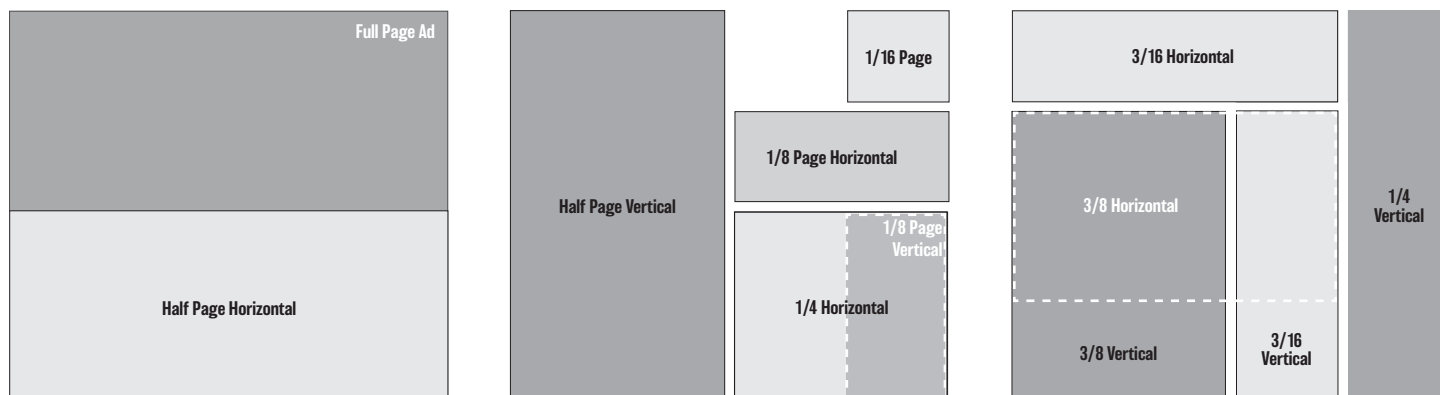
Print Ads
Standard Rates
include Full-Color

Size	1x	3x	6x	8x
Back cover	\$1456	\$1309	\$1199	\$1162
Full page	\$1229	\$1099	\$1039	\$988
1/2 page	\$699	\$599	\$578	\$558
3/8 page	\$499	\$439	\$419	\$399
1/4 page	\$399	\$359	\$336	\$322
3/16 page	\$249	\$219	\$207	\$199
1/8 page	\$210	\$189	\$179	\$159
1/16 page	\$112	\$99	\$90	\$81

Ad Sizes
(in inches)

Full page	10.25" w x 9.25" h
1/2 page (horizontal)	10.25" w x 4.5" h
1/2 page (vertical)	5" w x 9.25" h
1/4 page (horizontal)	5" w x 4.5" h
1/4 page (vertical)	2.375" w x 9.25" h
3/8 page (horizontal)	7.625" w x 4.5" h
3/8 page (vertical)	5" w x 6.875" h
1/8 page (horizontal)	5" w x 2.125" h
1/8 page (vertical)	2.375" w x 4.5" h
3/16 page (horizontal) ...	7.625" w x 2.125" h
3/16 page (vertical)	2.375" w x 6.875" h
1/16 page	2.375" w x 2.125" h

*Space and copy deadlines are **9 days prior to publication.**



CATHOLIC HERALD

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