

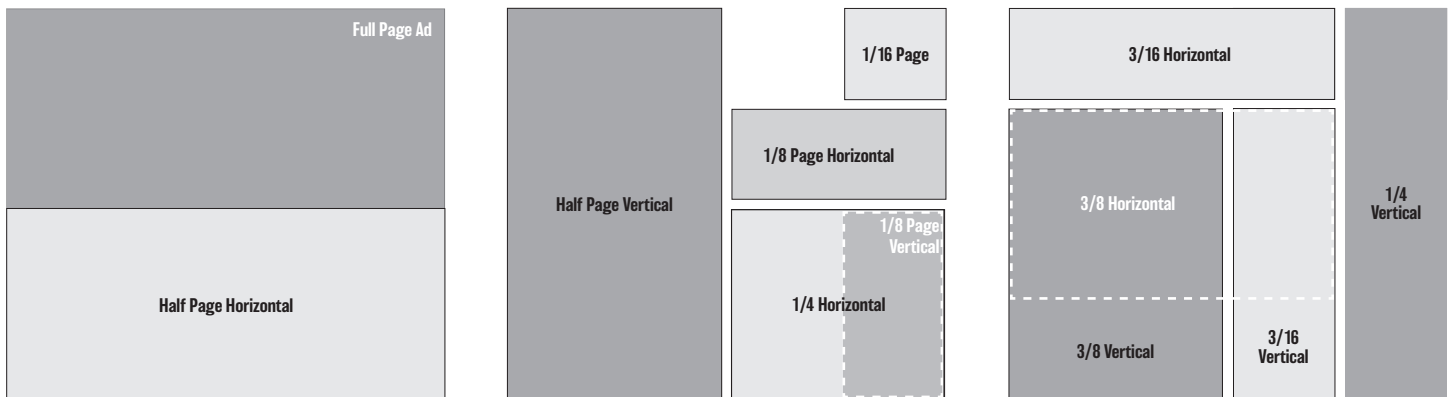
**Print Ads**  
Standard Rates  
include Full-Color

Size	1x	3x	6x	8x
Back cover	\$1300	\$1170	\$1080	\$1038
Full page	\$1099	\$990	\$936	\$882
1/2 page	\$625	\$549	\$516	\$498
3/8 page	\$450	\$396	\$374	\$359
1/4 page	\$360	\$324	\$300	\$288
3/16 page	\$225	\$198	\$185	\$178
1/8 page	\$190	\$168	\$160	\$144
1/16 page	\$100	\$88	\$80	\$72

**Ad Sizes**  
(in inches)

Full page	.....	10.25" w x 9.25" h
1/2 page (horizontal)	.....	10.25" w x 4.5" h
1/2 page (vertical)	.....	5" w x 9.25" h
1/4 page (horizontal)	.....	5" w x 4.5" h
1/4 page (vertical)	.....	2.375" w x 9.25" h
3/8 page (horizontal)	.....	7.625" w x 4.5" h
3/8 page (vertical)	.....	5" w x 6.875" h
1/8 page (horizontal)	.....	5" w x 2.125" h
1/8 page (vertical)	.....	2.375" w x 4.5" h
3/16 page (horizontal)	.....	7.625" w x 2.125" h
3/16 page (vertical)	.....	2.375" w x 6.875" h
1/16 page	.....	2.375" w x 2.125" h

\*Space and copy deadlines are **9 days prior to publication.**



# CATHOLIC HERALD

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